



























- [51] C. G. Lord, L. Ross, and M. R. Lepper. 1979. Biased assimilation and attitude polarization: The effects of prior theories on subsequently considered evidence. *Journal of Personality and Social Psychology* 37 (1979). Issue 11. DOI: <http://dx.doi.org/10.1037/0022-3514.37.11.2098>
- [52] Dan MacGuill. 2019a. Did Lettuce Kill More People in the U.S. in 2018 Than Undocumented Immigrants Did? (Jan. 2019). <https://www.snopes.com/fact-check/lettuce-deaths-illegal-immigrants/>.
- [53] Dan MacGuill. 2019b. Did New Zealand Take Fox News or Sky News Off the Air in Response to Mosque Shooting Coverage? (March 2019). <https://www.snopes.com/fact-check/fox-new-zealand-mosque/>.
- [54] Dan MacGuill. 2019c. Did Rep. Alexandria Ocasio-Cortez Say it Was “Wrong” for Billionaires to Exist? (Feb. 2019). <https://www.snopes.com/fact-check/aoc-alexandria-ocasio-cortez-wrong-billionaires/>.
- [55] Dan MacGuill. 2019d. Was Bernie Sanders Arrested for Throwing Eggs at Civil Rights Protesters? (Feb. 2019). <https://www.snopes.com/fact-check/bernie-sanders-throwing-eggs/>.
- [56] Dan MacGuill. 2019e. Was Canada Under an E. Coli-Related Boil Water Notice in the Spring of 2019? (May 2019). <https://www.snopes.com/fact-check/canada-water-ecoli/>.
- [57] Alice Marwick and Rebecca Lewis. 2017. Media Manipulation and Disinformation Online. Data & Society. (May 2017). [https://datasociety.net/pubs/oh/DataAndSociety\\_MediaManipulationAndDisinformationOnline.pdf](https://datasociety.net/pubs/oh/DataAndSociety_MediaManipulationAndDisinformationOnline.pdf).
- [58] Lee C. McIntyre. 2018. *Post-Truth*. MIT Press.
- [59] Merriam-Webster. 2019. (2019). <https://www.merriam-webster.com/dictionary/meme>.
- [60] Solomon Messing and Sean J. Westwood. 2014. Selective Exposure in the Age of Social Media: Endorsements Trump Partisan Source Affiliation When Selecting News Online. *Communication Research* 41, 8 (2014), 1042–1063. DOI: <http://dx.doi.org/10.1177/0093650212466406>
- [61] Miriam J. Metzger and Andrew J. Flanagin. 2013. Credibility and trust of information in online environments: The use of cognitive heuristics. *Journal of Pragmatics* 59 (2013), 210 – 220. DOI: <http://dx.doi.org/https://doi.org/10.1016/j.pragma.2013.07.012> Biases and constraints in communication: Argumentation, persuasion and manipulation.
- [62] Miriam J. Metzger, Andrew J. Flanagin, and Ryan B. Medders. 2010. Social and Heuristic Approaches to Credibility Evaluation Online. *Journal of Communication* 60, 3 (2010), 413–439. DOI: <http://dx.doi.org/10.1111/j.1460-2466.2010.01488.x>
- [63] NewsGuard. 2019. NewsGuard: Restoring Trust & Accountability. (2019). <https://www.newsguardtech.com/>.
- [64] Brendan Nyhan and Jason Reifler. 2010. When Corrections Fail: The persistence of political misperceptions. *Political Behavior* 32 (June 2010), 303–330. Issue 2. DOI: <http://dx.doi.org/10.1007/s11109-010-9112-2>
- [65] Observatory on Social Media (OSoMe). 2019. BotSlayer. Indiana University. (2019). <https://osome.iuni.iu.edu/tools/botslayer/>.
- [66] Bethania Palma. 2019. Did the Texas Governor Tweet a Fake BBC Page with False Information About a Convicted Rapist? (Feb. 2019). <https://www.snopes.com/fact-check/texas-governor-tweet-rapist/>.
- [67] Richard E. Petty and John T. Cacioppo. 1986. The Elaboration Likelihood Model of Persuasion. *Advances in Experimental Social Psychology*, Vol. 19. Academic Press, 123 – 205. DOI: [http://dx.doi.org/https://doi.org/10.1016/S0065-2601\(08\)60214-2](http://dx.doi.org/https://doi.org/10.1016/S0065-2601(08)60214-2)
- [68] Politifact. 2019. Fact-checking U.S. politics. (2019). <https://www.politifact.com/>.
- [69] David P. Redlawsk, Andrew J. W. Civettini, and Karen M. Emmerson. 2010. The Affective Tipping Point: Do Motivated Reasoners Ever “Get It”? *Political Psychology* 31, 4 (2010), 563–593. DOI: <http://dx.doi.org/10.1111/j.1467-9221.2010.00772.x>
- [70] Jon Roozenbeek and Sander van der Linden. 2019. Fake news game confers psychological resistance against online misinformation. *Palgrave Communications* 5, 1 (2019), 65. DOI: <http://dx.doi.org/10.1057/s41599-019-0279-9>
- [71] Yoel Roth and Del Harvey. 2018. How Twitter is fighting spam and malicious automation. (2018). [https://blog.twitter.com/en\\_us/topics/company/2018/how-twitter-is-fighting-spam-and-malicious-automation.html](https://blog.twitter.com/en_us/topics/company/2018/how-twitter-is-fighting-spam-and-malicious-automation.html).
- [72] Victoria L. Rubin, Yimin Chen, and Niall J. Conroy. 2015. Deception Detection for News: Three Types of Fakes. In *Proceedings of the 78th ASIS&T Annual Meeting: Information Science with Impact: Research in and for the Community (ASIST '15)*. American Society for Information Science, Silver Springs, MD, USA, Article 83, 4 pages. DOI: <http://dx.doi.org/10.1002/pr2.2015.145052010083>
- [73] Ryan Gallagher. 2019. Twitter Helped Chinese Government Promote Disinformation On Repression Of Uighurs. (Aug. 2019). <https://theintercept.com/2019/08/19/twitter-ads-china-uighurs/>.
- [74] Twitter Safety. 2019. Information operations directed at Hong Kong. (2019). [https://blog.twitter.com/en\\_us/topics/company/2019/information\\_operations\\_directed\\_at\\_Hong\\_Kong.html](https://blog.twitter.com/en_us/topics/company/2019/information_operations_directed_at_Hong_Kong.html).
- [75] Chengcheng Shao, Giovanni Luca Ciampaglia, Alessandro Flammini, and Filippo Menczer. 2016. Hoaxy: A Platform for Tracking Online Misinformation. In *Proceedings of the 25th International Conference Companion on World Wide Web (WWW '16 Companion)*. International World Wide Web Conferences Steering Committee, Republic and Canton of Geneva, Switzerland, 745–750. DOI: <http://dx.doi.org/10.1145/2872518.2890098>

- [76] Chengcheng Shao, Giovanni Luca Ciampaglia, Onur Varol, Kaicheng Yang, Alessandro Flammini, and Filippo Menczer. 2018. The spread of low-credibility content by social bots. In *Nature Communications*. DOI: <http://dx.doi.org/10.1038/s41467-018-06930-7>
- [77] Elisa Shearer and Jeffrey Gottfried. 2017. News Use Across Social Media Platforms 2017. (2017). <http://https://www.journalism.org/2017/09/07/news-use-across-social-media-platforms-2017>.
- [78] Snopes Media Group. 2019. Snopes. (2019). <https://www.snopes.com/>.
- [79] Kate Starbird, Ahmer Arif, Tom Wilson, Katherine Van Koeveering, Katya Yefimova, and Daniel Scarnecchia. 2018. Ecosystem or Echo-System? Exploring Content Sharing across Alternative Media Domains. In *International AAAI Conference on Web and Social Media (ICWSM)*.
- [80] Shyam Sundar. 2007. The MAIN Model : A Heuristic Approach to Understanding Technology Effects on Credibility.
- [81] The Media Insight Project. 2017. “Who Shared It?": How Americans Decide What News to Trust on Social Media. (March 2017). <https://www.americanpressinstitute.org/publications/reports/survey-research/trust-social-media/>.
- [82] Yannis Theocharis and Will Lowe. 2016. Does Facebook increase political participation? Evidence from a field experiment. *Information, Communication & Society* 19, 10 (2016), 1465–1486. DOI : <http://dx.doi.org/10.1080/1369118X.2015.1119871>
- [83] Tony Romm. 2018. “Pro-Beyoncé” vs. “Anti-Beyoncé”: 3,500 Facebook ads show the scale of Russian manipulation. (May 2018). <https://washingtonpost.com/news/the-switch/wp/2018/05/10/here-are-the-3400-facebook-ads-purchased-by-russias-online-trolls-during-the-2016-election/>.
- [84] Joshua Tucker, Andrew Guess, Pablo Barbera, Cristian Vaccari, Alexandra Siegel, Sergey Sanovich, Denis Stukal, and Brendan Nyhan. 2018. Social Media, Political Polarization, and Political Disinformation: A Review of the Scientific Literature. *SSRN Electronic Journal* (01 2018). DOI : <http://dx.doi.org/10.2139/ssrn.3144139>
- [85] Twitter. 2017. Our approach to bots and misinformation. (June 2017). [https://blog.twitter.com/en\\_us/topics/company/2017/Our-Approach-Bots-Misinformation.html](https://blog.twitter.com/en_us/topics/company/2017/Our-Approach-Bots-Misinformation.html).
- [86] Twitter. 2019. Helping you find reliable public health information on Twitter. (May 2019). [https://blog.twitter.com/en\\_us/topics/company/2019/helping-you-find-reliable-public-health-information-on-twitter.html](https://blog.twitter.com/en_us/topics/company/2019/helping-you-find-reliable-public-health-information-on-twitter.html).
- [87] Tavish Vaidya, Daniel Votipka, Michelle L. Mazurek, and Micah Sherr. 2019. Does Being Verified Make You More Credible?: Account Verification’s Effect on Tweet Credibility. In *Proceedings of the 2019 CHI Conference on Human Factors in Computing Systems (CHI '19)*. ACM, New York, NY, USA, Article 525, 13 pages. DOI : <http://dx.doi.org/10.1145/3290605.3300755>
- [88] Claire Wardle and Hossein Derakhshan. 2017. *Information Disorder: Toward an interdisciplinary framework for research and policymaking*. Technical Report. Council of Europe.
- [89] Elizabeth J. Wilson and Daniel L. Sherrell. 1993. Source Effects in Communication and Persuasion Research: A Meta-Analysis of Effect Size. *Journal of the Academy of Marketing Science* 21, 2 (1993), 101–112. DOI : <http://dx.doi.org/10.1177/009207039302100202>
- [90] Bartosz W. Wojdyski. 2016. The Deceptiveness of Sponsored News Articles: How Readers Recognize and Perceive Native Advertising. *American Behavioral Scientist* 60, 12 (2016), 1475–1491. DOI : <http://dx.doi.org/10.1177/0002764216660140>
- [91] Bartosz W. Wojdyski and Nathaniel J. Evans. 2016. Going Native: Effects of Disclosure Position and Language on the Recognition and Evaluation of Online Native Advertising. *Journal of Advertising* 45, 2 (2016), 157–168. DOI : <http://dx.doi.org/10.1080/00913367.2015.1115380>
- [92] Thomas Wood and Ethan Porter. 2018. The Elusive Backfire Effect: Mass Attitudes’ Steadfast Factual Adherence. *Political Behavior* 41 (01 2018). DOI : <http://dx.doi.org/10.1007/s11109-018-9443-y>